



HOW TO DISPLAY YOUR LOGO ON OTHER PEOPLES LINKEDIN PROFILE PAGES

FROM MAKING DIGITAL REAL - A FRESH, MODERN APPROACH TO BRANDING &
SUCCESS ON
LinkedIn





The Easiest Way To Display Your Logo On Other Peoples Profiles

My company logo is currently displayed on over 100 of my clients LinkedIn profile pages.

No, it's not some kind of wizard trickery or hack.

It's all down to an amazing little feature that's hidden inside your profile settings on your profile page.

Let me explain.



Within your profile page, there is a feature called '**Licenses & Certifications**'

This is such a powerful feature, but very few realise its potential.



As you can see from the image, my company branding is displayed on this LinkedIn users profile page, under the licenses & certifications.

By providing some sort of certificate of achievement / attendance, it means that your connection can instantly build credibility for themselves, whilst also promoting you and your corporate branding!

Licenses & certifications



Advanced LinkedIn Training

MDR - Making Digital Real

Issued Jan 2022 · No Expiration Date

Credential ID W [redacted] 5

[See credential](#)



Graphic Designer Pro Certified

Graphic Designer PRO

Issued Aug 2021 · No Expiration Date

Credential ID cert. [redacted] 7

[See credential](#)



ICO membership

Information Commissioner's Office

Issued Dec 2021 · Expires Dec 2022

Credential ID Z [redacted]

[See credential](#)



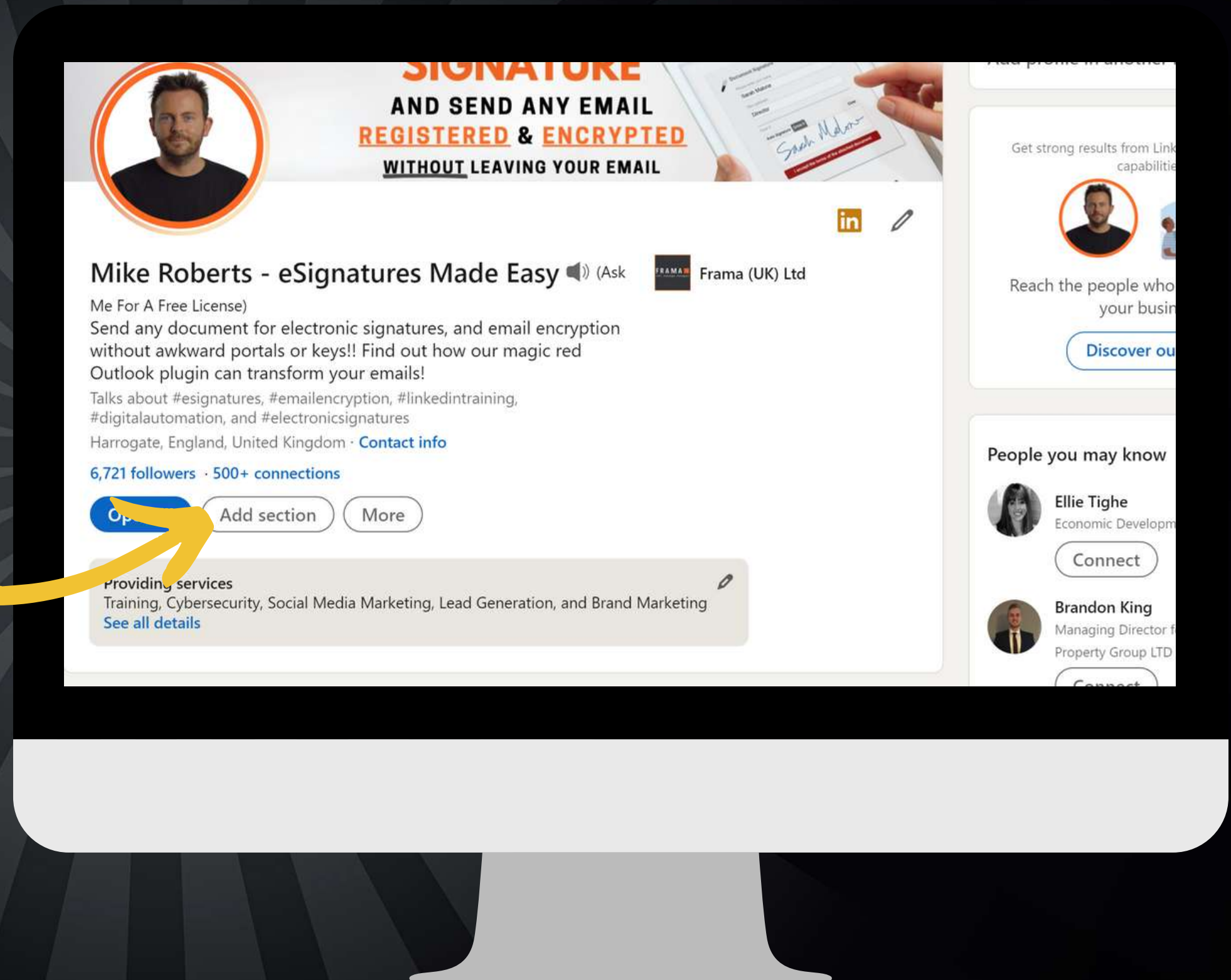
And here's how it's done...



And here's how it's done...

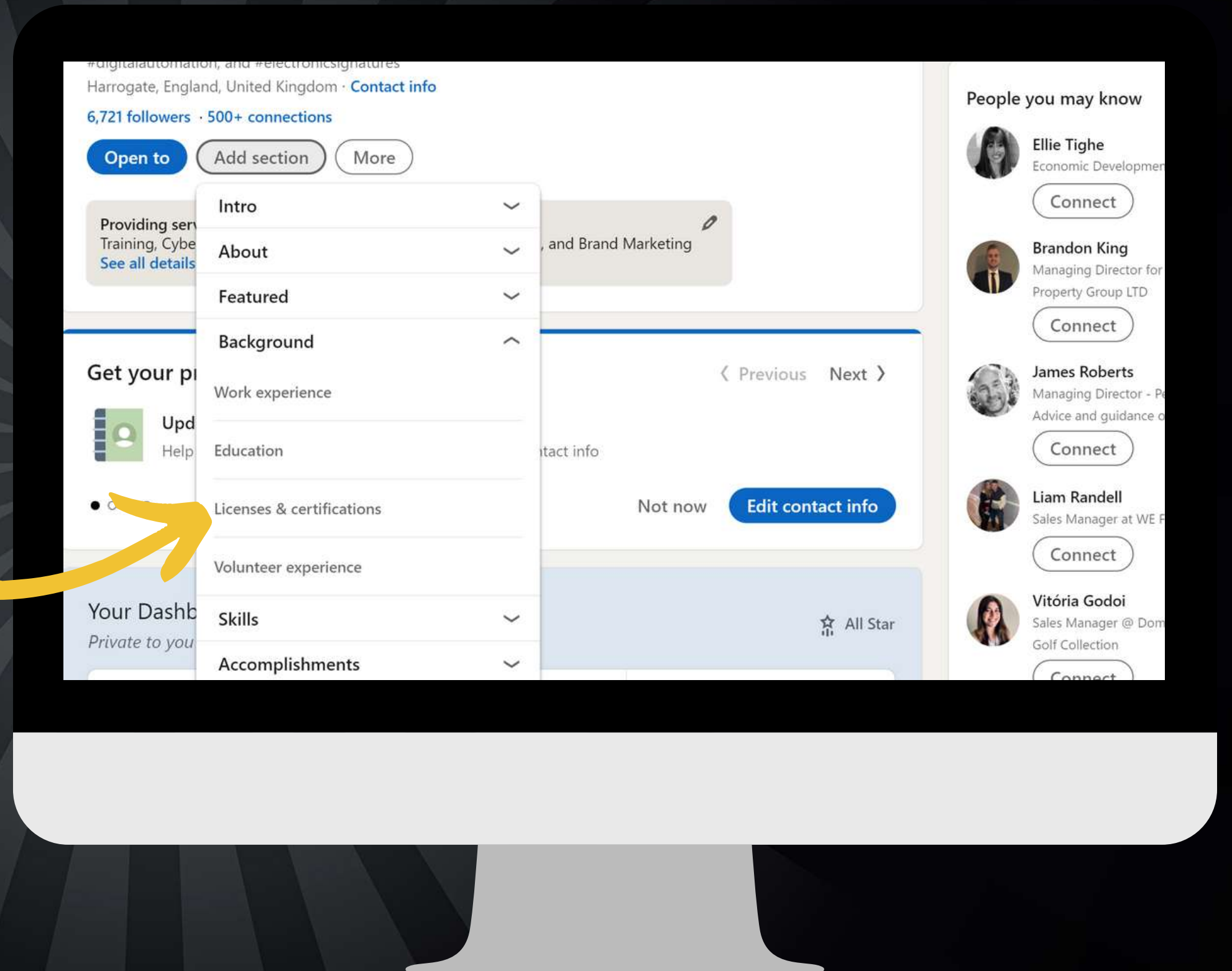


First of all, ask, your contact to head over to your profile page, and click 'add section'



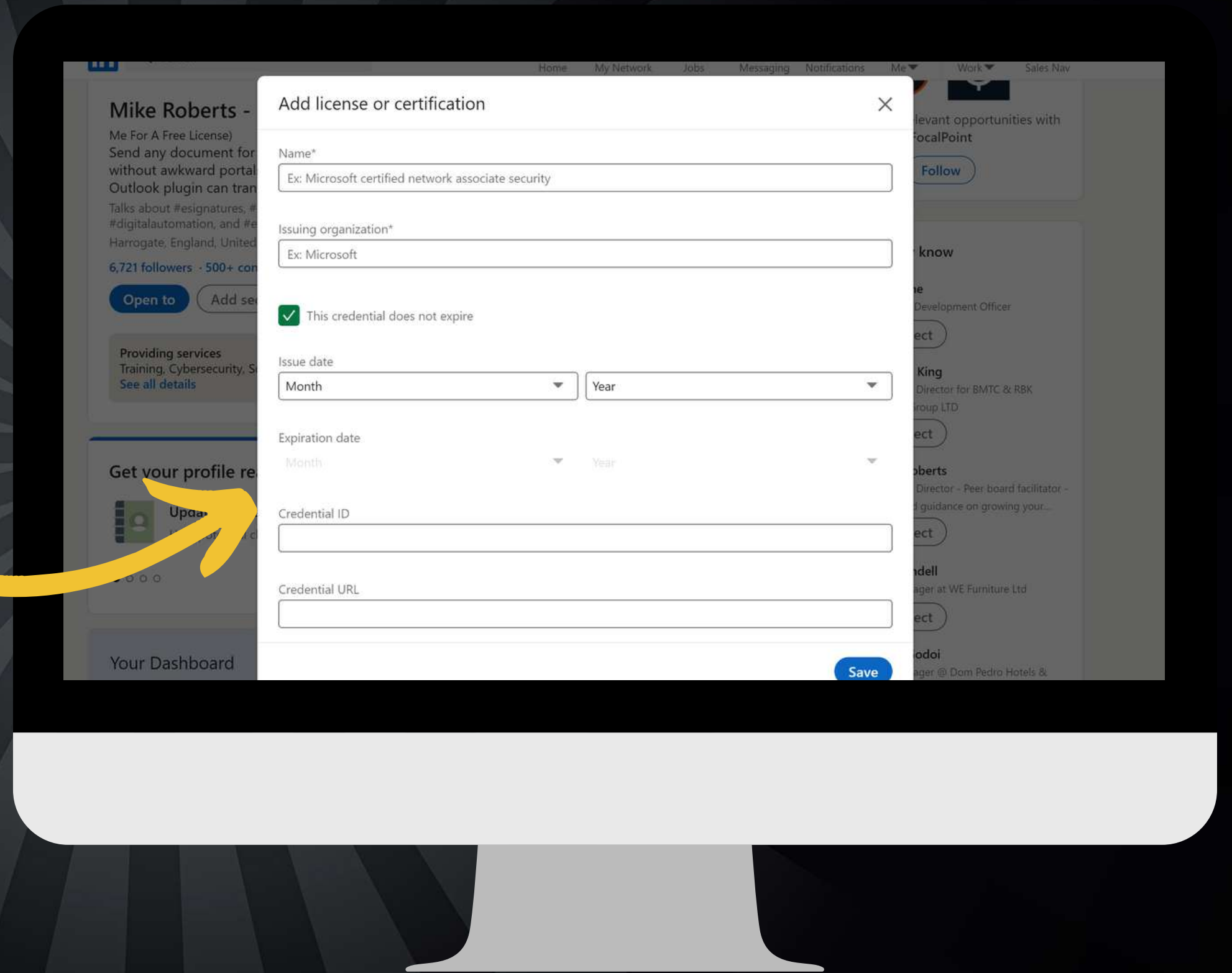


Click on **background** from the drop down menu, and then choose **licenses & certifications**





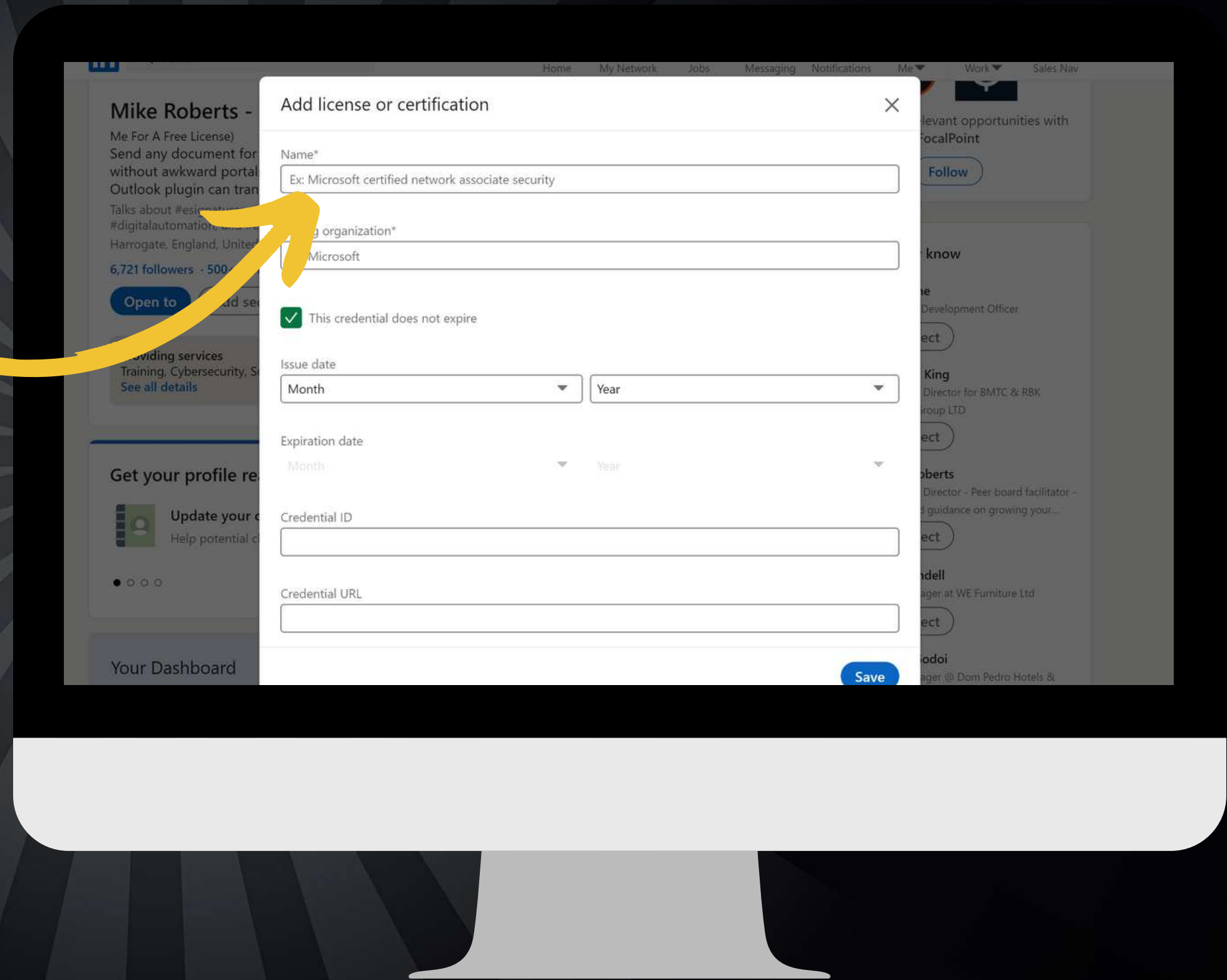
A pop up will appear asking for a small amount of information





Name:

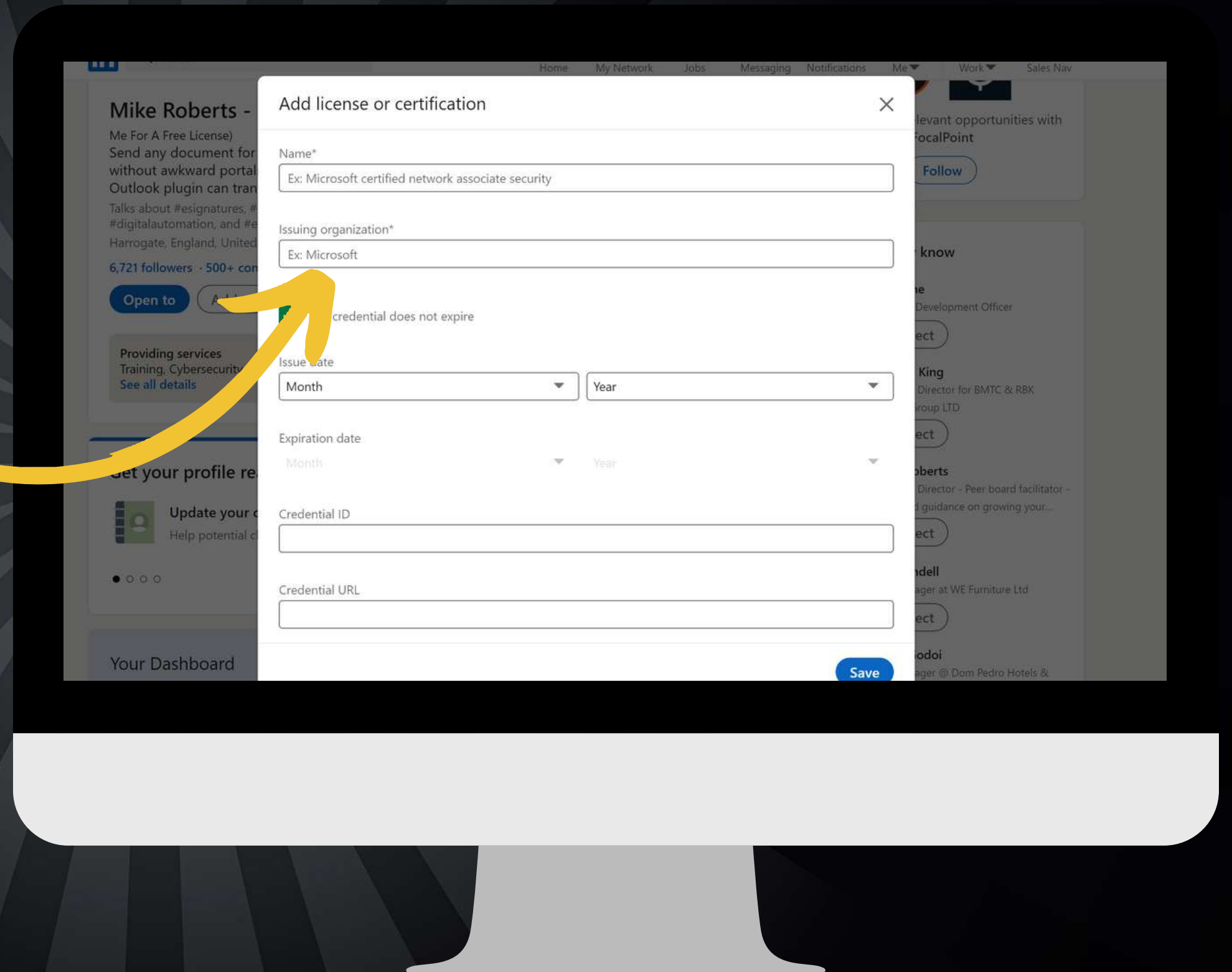
This is the name of your course, training programme, or possibly even some training on your product or service





Issuing Organisation:

This would be your company name. As they start typing, they should be able to choose your company page from a drop down menu (make sure you have a company page for this to work)

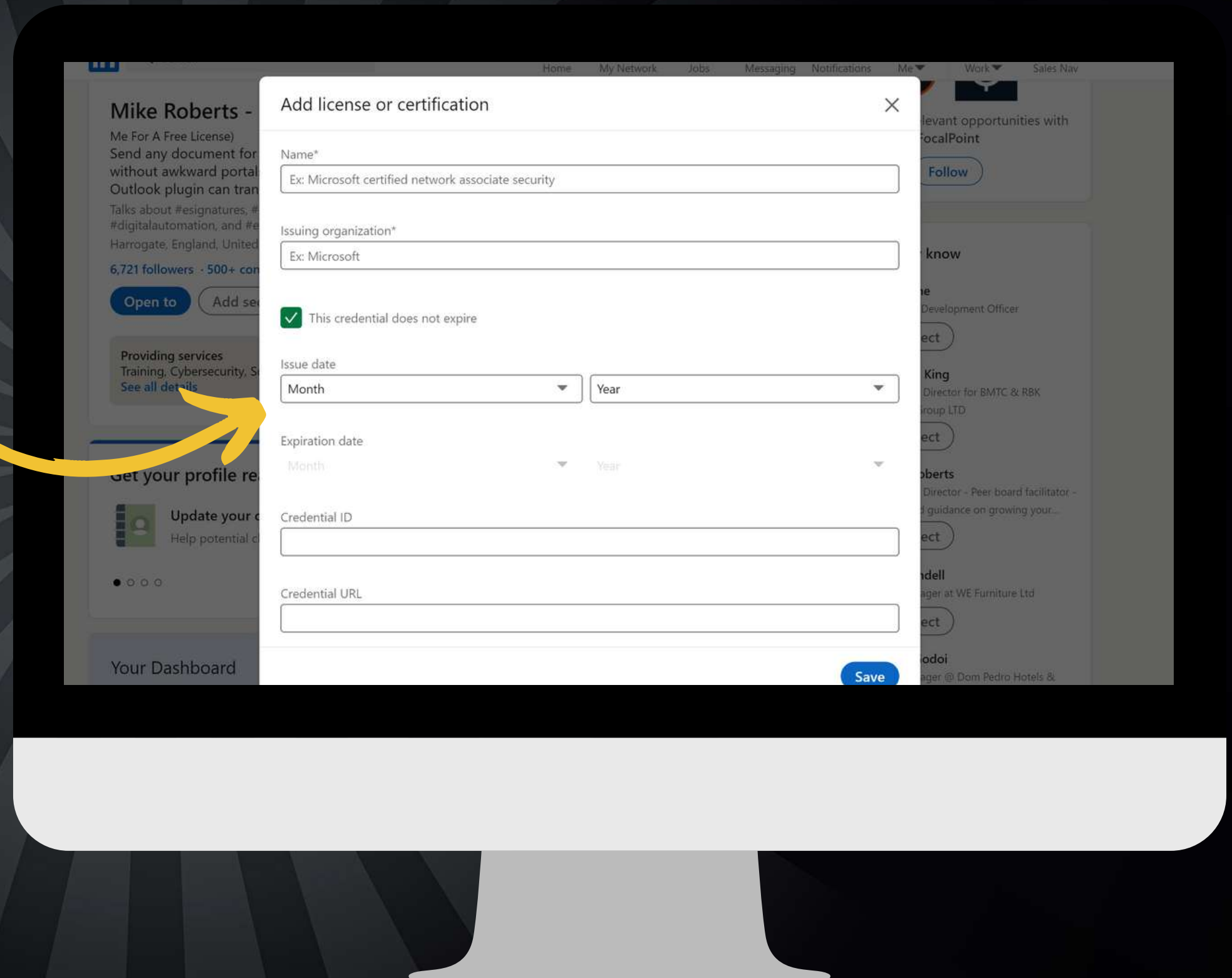




Choose whether your certificate or license has an expiry date.

Input the issue date / year

Is there an expiration date?

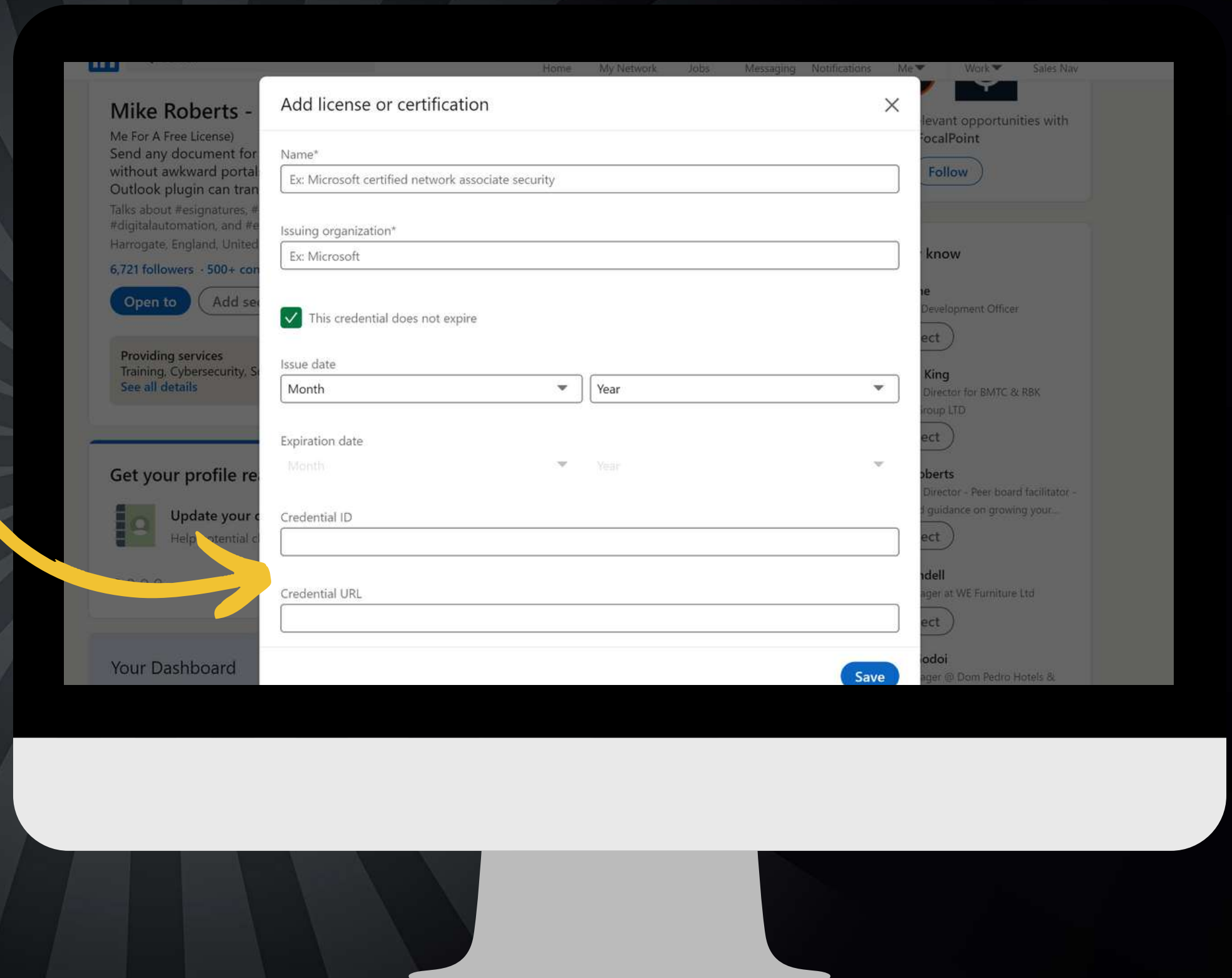




The credential ID is whatever you choose for your client

The credential URL could be a link to your website or a unique URL to the certificate itself.

Don't worry too much about the URL. Your logo and link on your contacts page will only take them to your LinkedIn company page





It's that simple...

Your logo and link to your company page will now appear on **their** LinkedIn profile page.

It's a **win win** situation. They will have recognition for the license or certificate that they have attained.

And you now have additional exposure for your company from **their** page!

For more free downloads, good stuff, access to my live events and more,
please head over to the Making Digital Real MemberVault page...

<https://mikeroberts.vipmembervault.com/>

